

## CORE BUSINESS

knowledge in motion

# ENTREPRENEURSHIP DEVELOPMENT, COACHING & MENTORING

*"Success is not final; failure is not fatal: it is the courage to continue that counts."*

- Winston Churchill

### Entrepreneurship

**development** is the process of improving the skills and knowledge of entrepreneurs through various training and classroom programs. The whole point of entrepreneurship development is to increase the number of entrepreneurs.

### Why Business Coaching?

Our Business Coaches are experienced entrepreneurs and business owners themselves who decide to use their talents for building and growing a business to help other business owners reach their goals.

### In our Business Mentoring

program, both the mentor and the mentee gain personal and professional experience. The mentor will gain personal fulfillment, leadership skills, communication skills, and career advancement experience, while the mentee gains the mentor's experience, skills, and professional contacts.

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